

STONE PRIVACY POLICY
PUBLISHED ON STONE.CONSULTING
30 JUNE 2021

STONE PRIVACY POLICY

Last updated: June 2021

Stone Consulting t/a Stone considers the protection of personal information, how personal information is collected and processed, as very important. This privacy policy outlines how <https://stone.consulting/> (this website) collects, processes and uses personal information.

This privacy policy is simple as we do not really process personal information. This privacy policy serves to provide clarity on how we collect personal information and process this information.

How we use analytics or data analysis tools for statistical analysis of user behaviour

We use Google Analytics to monitor user engagement on the website to help us improve our overall user experience of the website. Your IP address will be anonymized during this process so that you are not identifiable to us. The information collected through this process is used to:

- Provide insight and guidance as to how we may optimize the functionality, accessibility and stability of this website.
- We also use insights from monitoring anonymised user engagement with the website to see what users are interested in as this helps us to develop content that is relevant and informative to visitors to our website.
- If you do feel that there is a certain aspect of the website which we may improve on relating to content, please contact us directly on hello@stone.consulting.

What is personal information?

Personal information is any information which is unique to you, this is information which identifies you as an individual. This includes, but is not limited to, information which tells us your name, your contact details, some of your interests, your IP address, your identity number, etc.

On this website the only personal information we collect is your anonymised IP address. This is collected through Google Analytics and some cookies which is used to help us improve your user engagement of the website. We do not use this information for direct marketing or advertising purposes.

How we obtain information about you

The information we collect about you varies depending upon which part of the website you visit and how you interact with it. Personal information about you may be collected without you being aware of it through your use of our website. In this instance, we do our utmost to ensure that you are aware of the information collected which relates to you, as well as the purpose for which such information is collected.



Information which you are aware we collect

Some of the types of personal information that may be collected on our website include your name, your title, your place of work, your work address, your e-mail address, your phone number, information pertaining to your career and areas of interest. This information is shared with us when you engage with our contact forms or click on download links. This information is used by us to help us provide better feedback on requests submitted by you.

We do not acquire more information about you than is necessary for us to provide our services efficiently.

What we do with your information

The information which you provide us through the use of our website will be processed purely for the purposes provided to you at the point of collection or in this Privacy Policy, as an example we may use your personal information to contact you regarding information or important updates relating to an enquiry you submitted. We ensure all our employees are aware of their responsibilities to protect the privacy of your personal information and we have internal privacy policies and controls in place to safeguard your personal information.

- We do not share any personal information with third parties, unless required by law, and if we have consent from you.
- All information collected on the website, apart from information submitted directly by you, is anonymised.
- We do not resell or provide access to this information to any third party sites. If needed, we will only do so with the consent from you.
- We do share news content and important announcements on behalf of our clients and also sometimes share important insights from the Stone team. In the event that you are the recipient of such communication, you will be able to 'unsubscribe' from the communication and will not receive any communication going forward unless you subscribe directly.

Cookie policy – what are cookies and how do we use them

We only use functional, or required cookies that are necessary for our website to function. These include cookies which are needed for Google Analytics to work. The information collected in this process is anonymised, or de-identified data, in other words we do not know who you are.

For more information on cookies and how to manage your cookie settings for safe browsing, please visit <http://www.allaboutcookies.org/> (run by the Interactive Marketing Bureau) for some valuable information and guidance.

How we protect the information we process

We have implemented privacy and security controls for the purpose of protecting the personal information we collect and to provide for the use thereof within our organisation. In the event of a security breach, and if sensitive information has been compromised, we will notify the affected person immediately and ensure that the necessary protocol is followed to secure the website.



Links to third party websites

The Stone website contains links to other websites belonging to third parties. We do not control the privacy practices of these other sites. You should therefore ensure, when you leave our site that you have read that third party site's privacy notice.

Changes to the Privacy Policy

We reserve the right, at our sole discretion, to modify, add or remove sections of this Privacy Policy at any time, bearing that it complies with and respects the ongoing protection of your personal information.

Access to the personal data we collect

You have a right to access the personal data we hold about you. If you wish to obtain a copy of the personal information we retain about you, please contact us via email and we will revert accordingly.

Privacy queries

If you have any questions regarding this Privacy Notice, or you wish to update your details, please contact us at hello@stone.consulting or at the address provided in the Contact Us section on the site.

This Privacy Policy is governed by the laws and regulations of the South Africa Protection of Personal Information Act (PoPIA)

This Privacy Policy will be governed by the laws of the Republic of South Africa and the South African Protection of Personal Information Act (PoPIA). You consent to the jurisdiction of the South African courts for any dispute which may arise out of this Privacy Policy.